

ORDER

**Wichita KS KSNW**

Orders
Order / Rev: A2526362
Alt Order #: 26930044
Product Desc: 2020 Primary Electio
Estimate: 1411
Flight Dates: 06/02/20 - 06/08/20
Original Date / Rev: 06/01/20 / 06/01/20
Order Type: REG

Primary AE: Katz Dallas
Sales Office: K-DAL
Sales Region: Nat

Agency
Name: Ax Media
Buying Contact:
Billing Contact: Ax Media Email
 800 W. 47th Street
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Bill Clifford/Congress/KS/Rep
Demographic: A50+
Product Codes: PL12
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/30/20	36	\$6,712.00	\$5,705.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	36	\$6,712.00	\$5,705.20	177.40
Totals	36	\$6,712.00	\$5,705.20	177.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Wichita KS KSNW	25%	\$6,712.00
Market	100%	\$26,848.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	75%	\$20,136.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	06/02/20	06/02/20		CM	6-7am	-T-----	:30	1	\$100.00	P4	2.20	NM	1	\$100.00

Advertiser:	POL/Bill Clifford/Congress/KS/Rep
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				KSN Today 2											
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN Today 2											
				Kansas Today 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 06/01/20	06/07/20	- T- - - - -			1	\$100.00		2.20			
N 2	Multi	06/03/20	06/03/20	KSN Today 2	CM	6-7am	- - W- - - -	:30	1	\$100.00	P4	2.20	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN Today 2											
				Kansas Today 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 06/01/20	06/07/20	- - W- - - -			1	\$100.00		2.20			
N 3	Multi	06/04/20	06/04/20	KSN Today 2	CM	6-7am	- - - T- - -	:30	1	\$100.00	P4	2.20	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN Today 2											
				Kansas Today 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 06/01/20	06/07/20	- - - T- - -			1	\$100.00		2.20			
N 4	Multi	06/05/20	06/05/20	KSN Today 2	CM	6-7am	- - - - F- -	:30	1	\$100.00	P4	2.20	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN Today 2											
				Kansas Today 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 06/01/20	06/07/20	- - - - F- -			1	\$100.00		2.20			
N 5	Multi	06/08/20	06/08/20	KSN Today 2	CM	6-7am	M- - - - -	:30	1	\$100.00	P4	2.20	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN Today 2											
				Kansas Today 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 06/08/20	06/14/20	M- - - - -			1	\$100.00		2.20			
N 6	Multi	06/02/20	06/02/20	Today Show 7-8am	CM	7-8am	- T- - - - -	:30	1	\$175.00	P4	2.80	NM	1	\$175.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 7-8am											
				Today Show (7-8am)											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 06/01/20	06/07/20	- T- - - - -			1	\$175.00		2.80			
N 7	Multi	06/04/20	06/04/20	Today Show 7-8am	CM	7-8am	- - - T- - -	:30	1	\$175.00	P4	2.80	NM	1	\$175.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 7-8am											
				Today Show (7-8am)											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 06/01/20	06/07/20	- - - T- - -			1	\$175.00		2.80			
N 8	Multi	06/08/20	06/08/20	Today Show 7-8am	CM	7-8am	M- - - - -	:30	1	\$175.00	P4	2.80	NM	1	\$175.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 7-8am											
				Today Show (7-8am)											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 06/08/20	06/14/20	M- - - - -			1	\$175.00		2.80			
N 9	Multi	06/07/20	06/07/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	- - - - - S	:30	1	\$50.00	P4	1.70	NM	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Kansas Today Sa/Su 6a-8a											
				Kansas Today Weekend											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 06/01/20	06/07/20	- - - - - S			1	\$50.00		1.70			
N 10	Multi	06/03/20	06/03/20	KSN News	CM	12n-1pm	- - W- - - -	:30	1	\$100.00	P4	2.30	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News											
				KSN News											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 06/01/20	06/07/20	- - W- - - -			1	\$100.00		2.30			
N 11	Multi	06/04/20	06/04/20	KSN News	CM	12n-1pm	- - - T- - -	:30	1	\$100.00	P4	2.30	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News											

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	---T---					1	\$100.00		2.30			
N 12	Multi	06/05/20	06/05/20	KSN News	CM	12n-1pm	----F--	:30	1	\$100.00	P4	2.30	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	----F--					1	\$100.00		2.30			
N 13	Multi	06/02/20	06/02/20	Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$70.00	P4	2.20	NM	1	\$70.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-T-----					1	\$70.00		2.20			
N 14	Multi	06/03/20	06/03/20	Good Day Kansas	CM	1230p-1p	--W----	:30	1	\$70.00	P4	2.20	NM	1	\$70.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	--W----					1	\$70.00		2.20			
N 15	Multi	06/05/20	06/05/20	Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$70.00	P4	2.20	NM	1	\$70.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	----F--					1	\$70.00		2.20			
N 16	Multi	06/02/20	06/02/20	M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$140.00	P4	6.10	NM	1	\$140.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-T-----					1	\$140.00		6.10			
N 17	Multi	06/03/20	06/03/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$140.00	P4	6.10	NM	1	\$140.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	--W----					1	\$140.00		6.10			
N 18	Multi	06/04/20	06/04/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$140.00	P4	6.10	NM	1	\$140.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	---T---					1	\$140.00		6.10			
N 19	Multi	06/05/20	06/05/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$140.00	P4	6.10	NM	1	\$140.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	----F--					1	\$140.00		6.10			
N 20	Multi	06/08/20	06/08/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$140.00	P4	6.10	NM	1	\$140.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	M-----					1	\$140.00		6.10			
N 21	Multi	06/06/20	06/06/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$170.00	P3	5.40	NM	1	\$170.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sa 5-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----S-					1	\$170.00		5.40			

Order / Rev: A2526362
 Alt Order #: 26930044
 Flight Dates: 06/02/20 - 06/08/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep
 Product Desc: 2020 Primary Electio
 Estimate: 1411

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	Multi	06/02/20	06/02/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six KSN News	CM	6-630p	-T-----	:30	1	\$225.00	P4	6.90	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/01/20	06/07/20	-T-----		1				\$225.00		6.90			
N23	Multi	06/03/20	06/03/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six KSN News	CM	6-630p	--W----	:30	1	\$225.00	P4	6.90	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/01/20	06/07/20	--W----		1				\$225.00		6.90			
N24	Multi	06/04/20	06/04/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six KSN News	CM	6-630p	---T---	:30	1	\$225.00	P4	6.90	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/01/20	06/07/20	---T---		1				\$225.00		6.90			
N25	Multi	06/05/20	06/05/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six KSN News	CM	6-630p	----F--	:30	1	\$225.00	P4	6.90	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/01/20	06/07/20	----F--		1				\$225.00		6.90			
N26	Multi	06/06/20	06/06/20	Sat KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW Sat KSN News at Six KSN News	CM	6-630pm	-----S-	:30	1	\$260.00	P3	5.70	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/01/20	06/07/20	-----S-		1				\$260.00		5.70			
N27	Multi	06/03/20	06/03/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	--W----	:30	1	\$300.00	P4	9.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/01/20	06/07/20	--W----		1				\$300.00		9.80			
N28	Multi	06/04/20	06/04/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	---T---	:30	1	\$300.00	P4	9.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/01/20	06/07/20	---T---		1				\$300.00		9.80			
N29	Multi	06/08/20	06/08/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	M-----	:30	1	\$300.00	P4	9.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/08/20	06/14/20	M-----		1				\$300.00		9.80			
N30	Multi	06/06/20	06/06/20	Sa 630-7p Channels : KSNC,KSNG,KSNN,KSNNW Sa 630-7p Wheel of Fortune	CM	630-7pm	-----S-	:30	1	\$300.00	P3	7.60	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/01/20	06/07/20	-----S-		1				\$300.00		7.60			
N31	Multi	06/02/20	06/02/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	-T-----	:30	1	\$300.00	P4	5.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/01/20	06/07/20	-T-----		1				\$300.00		5.00			
N32	Multi	06/04/20	06/04/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri	CM	10-10:35pm	---T---	:30	1	\$300.00	P4	5.00	NM	1	\$300.00

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KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	---T---					1	\$300.00		5.00			
N33	Multi	06/05/20	06/05/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$300.00	P4	5.00	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	----F--					1	\$300.00		5.00			
N34	Multi	06/06/20	06/06/20	LN Sa	CM	KSN News at 10 S	-----S-	:30	1	\$172.00	P5	5.00	NM	1	\$172.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at 10 Sat											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----S-					1	\$172.00		5.00			
N35	Multi	06/07/20	06/07/20	LN Su	CM	KSN News at 10 S	-----S	:30	1	\$225.00	P4	4.60	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at 10 Sun											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----S					1	\$225.00		4.60			
N36	Multi	06/02/20	06/02/20	Tue Prime Other 1	CM	7-9p	-T-----	:30	1	\$600.00	P4	12.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Tue Prime Other 1											
				America's Got Talent Tue-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-T-----					1	\$600.00		12.00			
													Totals	36	\$6,712.00



125 West 55th St
New York, NY 10019

Contract # 26930044	Changes as of: 6/1/2020 at 10:38 AM	Version: Current State Version 1
CPE: 202/269/1411	Flight: 6/2/20 - 6/8/20	Station: KSNW
Agency: Ax Media	Advertiser: Bill Clifford for KS CD 1	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9630436	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS	Assistant: MICHAEL POWERS
	214-525-2790	214-525-2790

Con Type: POLITICAL/VOTE
Total \$: \$6,712.00
Total Spots: 36
Total CPP: \$37.84
Total GRP: 177.4
Traffic #: A2526362

Separation:

Comments: New Order 6/1/20 - The new order will run Tuesday 6/1 - Monday 6/8. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	6/2 - 6/8								Total Spots	Total \$	CPP*	GRP*
							6/2	6/3	6/4	6/5	6/6	6/7	6/8					
1	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.2	30	1	1	1	1	0	0	1		5	\$500.00	\$45.45	11.0
2	Tu-F,M 7a-8a		Today Show (7-8am)	\$175.00	2.8	30	1	0	1	0	0	0	1		3	\$525.00	\$62.50	8.4
3	Sa 6a-8a		Kansas Today Weekend	\$50.00	1.4	30	0	0	0	0	0	0	0		0	\$0.00	\$35.71	0.0
4	Su 6a-8a		Kansas Today Weekend	\$50.00	1.7	30	0	0	0	0	0	1	0		1	\$50.00	\$29.41	1.7
5	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.3	30	0	1	1	1	0	0	0		3	\$300.00	\$43.48	6.9
6	Tu-F,M 12:30p-1p		Good Day Kansas	\$70.00	2.2	30	1	1	0	1	0	0	0		3	\$210.00	\$31.82	6.6
7	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.1	30	1	1	1	1	0	0	1		5	\$700.00	\$22.95	30.5
8	Sa 5p-5:30p		Jeopardy	\$170.00	5.4	30	0	0	0	0	1	0	0		1	\$170.00	\$31.48	5.4
9	Tu-F,M 6p-6:30p		KSN News	\$225.00	6.9	30	1	1	1	1	0	0	0		4	\$900.00	\$32.61	27.6
10	Sa 6p-6:30p		KSN News	\$260.00	5.7	30	0	0	0	0	1	0	0		1	\$260.00	\$45.61	5.7
11	Su 5p-5:30p		KSN News	\$200.00	4.7	30	0	0	0	0	0	0	0		0	\$0.00	\$42.55	0.0
12	Tu-F,M 6:30p-7p		Wheel of Fortune	\$300.00	9.8	30	0	1	1	0	0	0	1		3	\$900.00	\$30.61	29.4
13	Sa 6:30p-7p		Wheel of Fortune	\$300.00	7.6	30	0	0	0	0	1	0	0		1	\$300.00	\$39.47	7.6
14	Tu-F,M 10p-10:35p		KSN News	\$300.00	5.0	30	1	0	1	1	0	0	0		3	\$900.00	\$60.00	15.0
15	Sa 10p-10:30p		KSN News	\$172.00	5.0	30	0	0	0	0	1	0	0		1	\$172.00	\$34.40	5.0
16	Su 10p-10:30p		KSN News	\$225.00	4.6	30	0	0	0	0	0	1	0		1	\$225.00	\$48.91	4.6
17	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$140.00	2.5	30	0	0	0	0	0	0	0		0	\$0.00	\$56.00	0.0
18	Tu 7p-9p		America's Got Talent Tue-NBC	\$600.00	12.0	30	1	0	0	0	0	0	0		1	\$600.00	\$50.00	12.0
TOTALS:							7	6	7	6	4	2	4		36	\$6,712.00	\$37.84	177.4



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Traffic #: A2526362

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
06/01/20 10:38 AM	System	Notice Received.
		New Order 6/1/20 - The new order will run Tuesday 6/1 - Monday 6/8. Please confirm the new order & alert me of any pre-empts. Thank you!
06/01/20 8:57 AM	MICHAEL POWERS	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
Market Budget:	\$26,848
KSNW Share:	25%
Comment:	share estiamted
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	36	\$6,712.00	\$37.84	177.4
Total	100%	36	\$6,712.00	\$37.84	177.4

Monthly Summary		
Month	Spots	Dollars
2020-Jun	36	\$6,712.00
Total	36	\$6,712.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/1/20 10:16 AM					\$0	\$0	
New	6/1/20 8:57 AM	MICHAEL POWERS	Confirmed	36		\$6,712.00	\$6,712.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bill Clifford

Authorized committee:

Clifford For Congress

Agency requesting time (and contact information):



N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States House of Representatives

Date of election:

August 4th, 2020



General



Primary

Treasurer of candidate's authorized committee:

Husted, George

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

TAYLOR FERNIE

Signature:

Audrey Berry

Name: Taylor Fernie

Name:

Audrey Berry

Date of Request to Purchase Ad Time: 6/1/2020

Date of Station Agreement to Sell Time: 6/1/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

TAYLOR FERNIE

Name: Taylor Fernie

Date: 6/1/2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ NoDate ad received: 6/1/20Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):
_____Contract #: *A2526362*Station Call Letters: *KSNW*Date Received/Requested: *6/1/20*Est. #: *1411*Station Location: *Wichita, KS*Run Start and End Dates: *6/2-6/8/20*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.